

# International Master in Data Analytics Welcome to Winter Term 2025/26

Dr. Tom Hanika & Prof. Dr. Niels Landwehr

Information Systems and Machine Learning Lab (ISMLL) University of Hildesheim, Germany

15.Oktober.2025

### Outline

- 1. About us
- 2. The Goals of the Data Analytics Program
- 3. The Structure of the Data Analytics Program
- 4. Exams and Preparation

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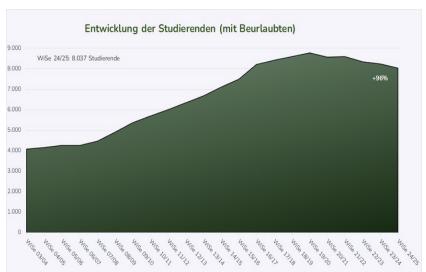
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# University of Hildesheim

- small German research university
  - ► about 8000 students
  - ▶ 100 professors, 900 employees in research and administration
- ▶ with focus on
  - 1. Educational Sciences,
  - 2. Cultural Sciences and
  - 3. Computer Science.
- ▶ in the heart of Germany

### Students





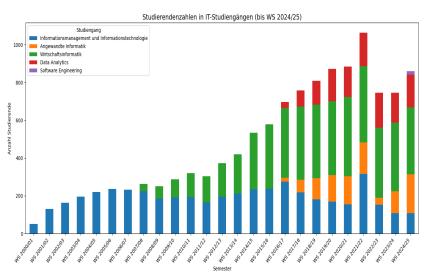
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### 1. About us



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## Computer Science Students



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# 4 Main University Sites







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### 4 Faculties

- FB1 Educational and Social Sciences
- FB2 Culture Studies and Aesthetic Communication
- FB3 Linguistics and Information Sciences

FB4 Mathematics, Natural Sciences, Economics and Computer Science

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- 4 Faculties
- FB1 Educational and Social Sciences
- FB2 Culture Studies and Aesthetic Communication
- FB3 Linguistics and Information Sciences
  - ► Institute for Information Sciences and Linguistic Technologies
- FB4 Mathematics, Natural Sciences, Economics and Computer Science
  - ► Institute for Computer Science

- ► Institute for Economics and Information Systems
- ► Institute for Mathematics, Mathematics Education, and Computer Science Education

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# SciNers/rep

### 4 Faculties

- FB1 Educational and Social Sciences
- FB2 Culture Studies and Aesthetic Communication
- FB3 Linguistics and Information Sciences
  - ► Institute for Information Sciences and Linguistic Technologies
  - ▶ ..
- FB4 Mathematics, Natural Sciences, Economics and Computer Science
  - ► Institute for Computer Science
    - ► Machine Learning (ISMLL) Prof. Schmidt-Thieme
    - ► Data Science Prof. Landwehr
    - ► Intelligent Assistive Systems Prof. Roitberg
    - ► Software Engineering Prof. Schmid
    - ► Engineering Interactive Applications Prof. Hesenius
  - ► Institute for Economics and Information Systems
  - ► Institute for Mathematics, Mathematics Education, and Computer Science Education
  - ▶

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## ISML LAB (ISMLL)

- ► Information Systems and Machine Learning Lab
- research group focused on
  - supervised machine learning
  - ► for complex data and
  - complex decisions
- ▶ two professors, postdoc & 15–20 PhDs
- ▶ over 200 papers, many at the best Machine Learning conferences and journals
- several best paper awards,
- won ECML challenge 2009 and 2016
- 4 multi million Euro European research projects with industry partners
- many focused research projects
- ▶ 8 professors emerged from the group within the last 15 years

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### Data Science LAB



- ► Data Science Group
- ► Located at the main campus
- research group focused on
  - machine Learning, in particular deep learning
  - computer Vision
  - interdisciplinary applications (e.g. agriculture/sustainability, psychology)
- ▶ professor, & 3 PhDs



- ▶ publishing at top venues like ICLR, Neurips (and smaller venues a.w.)
- ▶ part of interdisciplinary research consortia, e.g. EU-funded

### VWFS DARC

- ► Volkswagen Financial Services Data Analytics Research Center
- Recent establishment of a research center, focused on
  - Advanced Machine Learning Concepts
    - Deep time series forecasting
    - Computer vision
    - ► Recommender systems
    - ► Reinforcement learning
  - Trustworthy AI
    - Uncertainty quantification
    - ► Explainable AI
    - ► Transfer and Multi-task learning
    - ► Data & ML model monitoring
- ▶ two professor, one postdocs & 8-10 PhDs
- collaboration in its 6th year
- over 10 papers, many at the best Machine Learning conferences
- biggest industry partner, working on interesting ML problems
- many focused research projects
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## Goals of the Program

- ▶ a deep and thorough introduction to cutting edge research in
  - ► Machine learning.
  - ► Big Data and
  - analytical technology
- complementary training in selected application domains
  - ► marketing, logistics, computer science, environmental science
- brings together students from all over the world and different background disciplines
  - completely taught in English
- Data Analytics is a **research Master program**.



## Program Requirements

- DA targets students with an analytical Bachelor's Degree
  - ► Computer Science, Information Technology
  - Mathematics, Statistics
  - Business Administration, Economics
  - and related fields
- Required proficiencies:
  - math
  - programming
  - English



# Data Analytics Students

Intake	Applied	Enrolled	Countries
WiSE 2025/26	4526	20	7
SoSe 2025	3637	53	16
WiSe 2024/25	4325	24	14
SoSe 2024	2852	23	11
WiSe 2023/24	2647	34	18
SoSe 2023	1909	21	16
WiSe 2022/23	2343	40	18
SoSe 2022	1348	26	16
WiSe 2021/22	2116	26	15
SoSe 2021	1301	35	20
WiSe 2020/21	1798	26	12
SoSe 2020	1488	19	10
WiSe 2019/20	2122	31	15
SoSe 2019	1407	47	20
WiSe 2018/19	1896	26	14
SoSe 2018	1116	25	15
WiSe 2017/18	1012	39	18
SoSe 2017	470	27	13
WiSe 2016/17	170	31	13
Total	36474	536	

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### Program Structure

- 4 semesters spanning over two years
- ► total 120 CPs (credit points) which are divided into
  - ► A methodological core (65%)
  - ► An application area (10%)
  - ► A master's thesis (25%)



### Courses First Year

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	Nr	Module	Туре	CPs
	M1	Machine Learning (*)	Lecture	6
lst Term	M2	Modern Optimization Techniques	Lecture	6
ist Term	M3	Programming Machine Learning	Lab	6
	M10	Project (part I)	Project	3
	AM1	Application Module I	-	6
		•	•	

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	INT	Module	Туре	CPs
	M5	Big Data Analytics	Lecture	6
	M6	Advanced Machine Learning	Lecture	6
2nd Term	M7	Data and Privacy Protection	Lecture	3
	M8	Distributed Data Analytics	Lab	6
	M4	Seminar Data Analytics I	Seminar	4
	M10	Project (part II)	Project	6

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<sup>(\*)</sup> students who had Machine Learning already in their Bachelor, please replace this course by an additional choice from the methodological specialization.



### Courses Second Year

	Nr	Module	Туре	CPs
	M11	Planning and Optimal Control	Lecture	6
2l T	MS1	Methodological Specialization	Lecture	6
3rd Term	M9	Seminar Data Analytics II	Seminar	4
	M12	Project (part III)	Project	6
	AM2	Application Module II	-	6

4th <sup>-</sup>

	Nr	Module	Type	CPs
Term	M13	Seminar Data Analytics III	Seminar	4
	M14	Master Thesis	Thesis	30

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## Elective Courses 1: Methodological Specialization

- to deepen your methodological understanding and widen the models and methods you command.
- currently courses:
  - ► Machine Learning for IT Security (Landwehr)
  - ► Topics in Statistical Inference (Landwehr)
  - Advanced Computer Vision (Landwehr)
  - Self-driving cars (Roitberg)
  - ► Multimodal Foundation Models (Roitberg)
  - ► Time Series Analysis (Mentemeyer)
  - ► Deep Learning (Schmidt-Thieme)
  - Large Language Models (Schmidt-Thieme)
  - Conceptual Data Analysis (Hanika)
  - ▶ NOT all courses open every semester
  - there may be more courses time to time (Please check LSF)
- ▶ you have to choose at least one course (6 CP)
  - marks of just one course count to your final degree

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- Elective Courses 2: Application
  - to provide a testbed for applying data analytics methods.
  - currently from 6 areas:
    - Computer Science / Software Engineering
    - Computer Science / Media Systems
    - ► Business Administration
    - ► Information Retrieval and Information Sciences
    - Natural Language Processing
    - Environmental Sciences
  - you have to choose courses worth at least 12 CP from one area
    - e.g., two lectures with tutorials
    - marks of courses worth 12 CP count to your degree
    - You can earn up to 6 credits from Soft Skills (Deutschkurs).

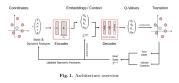


## Student Research Projects

- to provide a testbed for applying data analytics methods.
- currently structured with 15 CPs over 2 terms:
  - ► Work closely under supervision in teams
  - ► Students present final outcomes in SRP Conference



- several state-of-the-art papers published
  - ► German AI Conference (2021, 2022)
  - ▶ DASC (2023)
  - ► ECDA (2019, 2020)
  - ► ECML-Workshops (2018, 2020)
  - DEXA (2019, 2020)



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# Advanced Track and Honours Option

- ► The standard program is called Fundamental Track.
- ► For students with a Data Science / AI / ML Bachelor, we also offer the Advanced Track.
  - requirement: 30 ECTS Data Analytics already in the Bachelor, e.g., ML, MOT, ML2/DL, BD, PML.
- also available for all students as a Honours option.
  - $\blacktriangleright$  you complete 120 + 30 = 150 ECTS in this case
  - ightharpoonup study duration 4 terms + 1 honours term = 5 terms
  - several of the methodological specializations

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## Take Your Studies Seriously

- 1. Attend the lectures!
- 2. Take notes in the lectures!
- 3. Solve the tutorial and lab problems on your own!
- 4. Read the books!

### Example efforts: 2h lecture plus 2h tutorial

- ► 6 CP = 180h student effort
- ► 4h/week face-to-face
- ► 6h/week solving tutorials
- ► 2h/week post-preparation and reading
- ► 12h exam preparation
- $\blacktriangleright$   $(4+6+2)h/w \cdot 14w + 12h = 180h$

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# Exam Regulations (1/2)



### examination periods:

- exams in the first 4 weeks after the lecture period ends
- ► Winter 2025/26: From 6.March.2026

### ► trials:

- Students can now take exams limitlessly, with no restriction on the number of attempts.
- ► All attempts will be recorded on the transcripts of records.

### exam conditions:

▶ may vary from course to course as documented in the course catalogue

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# Exam Regulations (2/2)

### duration of studies:

- default duration are 4 terms
- ▶ you are welcome to extend by a term or two if you need it
- ► after 10 terms you will have to pay long-term study fees (or after 16 terms minus the terms needed for your bachelor at a German university)

### ► formal regulations:

- Masterprüfungsordnung Informationsmanagement und Informationstechnologie (currently in German only) and
- ► Course Catalogue International Master in Data Analytics

# University.

# What to get Done Before Your Studies Start (1/2)

- ► an account at our computing center
  - ► will allow you to register for courses
  - account information has been sent by electronic mail
- register for all your courses at the teaching information system LSF
  - ► LSF: Lehre–Studium–Forschung: Teaching–Studies–Research
  - Machine Learning, Programming Machine Learning Lab, Modern Optimization Techniques
  - a specialization and an application course
- ▶ get a computer/laptop you can work on whenever you have to
  - programming editor/IDE
  - compiler/interpreter (esp. Python)
  - ► learn LATEX

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# What to get Done Before Your Studies Start (2/2)

- ► get your first books
  - ► at least Murphy (available as PDF for free)
- refresh your Math
  - ► at least Murphy, ch. 2
  - ► Murphy, ch. 1–6
- refresh or acquire programming skills
  - esp. Python
- ▶ find a quiet place to work



### Whom to ask

ask
course tutor
course lecturer
program director
study dean
computing center,
room E114 (main
campus)

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## Welcome to University of Hildesheim!

Welcome to the International Master in Data Analytics!

We wish you successful studies!