

# Business Analytics

## Exercise Sheet 7

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### Exercise 19: Discriminant Analysis (5 Points)

Scientists compared the earth of Iowa which contains a specific bacterium (class 1) with other earth that does not contain it (class 2). They observed the variables  $x_1$  (pH value) and  $x_2$  (nitrogen content). The number of instances pro class, the mean of the vectors and the covariance matrix for both kind of earths is given as follows:

$$\begin{aligned} n_1 &= 13, & n_2 &= 10 \\ \mu_1 &= \begin{pmatrix} 7.8 \\ 45 \end{pmatrix}, & \mu_2 &= \begin{pmatrix} 5.9 \\ 20.8 \end{pmatrix} \\ \Sigma_{W1} &= \begin{pmatrix} 0.5 & 4.5 \\ 4.5 & 147.2 \end{pmatrix}, & \Sigma_{W2} &= \begin{pmatrix} 0.1 & 0.2 \\ 0.2 & 24.2 \end{pmatrix} \end{aligned}$$

- Estimate the discriminant functions for both classes.
- Assign the observation  $x = (6 \quad 52.5)^T$  to one of the both classes.
- Is this a linear or a quadratic discriminant analysis? Mention differences between LDA and QDA.

$x$	$y$	$x$	$y$
-4	4	3	3
-4	3	4	3
-3	3	4	4
-4	-3	3	-3
-4	-4	4	-4
-3	-3	4	-3
3	3	4	-4

Tabelle 1: Data to be clustered.

## Exercise 20: K-Means Clustering (5 points)

- Explain the optimization function of the K-Means clustering in your own words.
- What is the primary difference between K-Means and K-Medoids?
- Apply the K-Means Clustering for two iterations on the data in Table 1 for  $k = 4$ . The first cluster center was randomly chosen to be  $(3, 3)$ .

## Submission

- Electronically to [wistuba@ismll.de](mailto:wistuba@ismll.de). Text submitted as pdf, code submitted as source files. No archives.