# Business Analytics Exercise Sheet 9

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### **Exercise 23: PCA - Stochastic Gradient Descent (5 points)**

Principal Component Analysis (PCA) is a dimensionality reduction technique which aims at projecting a dataset  $X \in \mathbb{R}^{N \times M}$  via latent principal components  $V \in \mathbb{R}^{K \times M}$  for  $K \ll M$ . The procedure aims at learning both the latent components and a linear combinations of the components via weights  $Z \in \mathbb{R}^{N \times K}$ , such that the original data is approximated via the following loss L:

$$\underset{Z,V}{\operatorname{argmin}} L = ||X - Z \cdot V||^2 = \sum_{i=1}^{N} \sum_{j=1}^{M} \left( X_{i,j} - \sum_{k=1}^{K} Z_{i,k} V_{k,j} \right)^2 \tag{1}$$

- (a) Explain the relation between the PCA definition above and the truncated SVD dimensionality reduction? (1 point)
- (b) One method used to compute the PCA of a dataset is called Stochastic Gradient Descent and is shown in Algorithm 1. The values of Z, V are updated to decrease the loss L in the negative direction of the gradient by step  $\eta$ . The procedure is conducted for every cell of X for a total of E many epochs. Each update rule learns the error with respect to one cell (i, j) at a time, hence via the gradient  $L_{i,j}$  defoned in line 3.

#### Algorithm 1 Compute PCA through Stochastic Gradient Descent

**Require:** Original Data  $X \in \mathbb{R}^{N \times M}$ , Number of latent dimensions K, Learning Rate  $\eta$ , Number of epochs E

**Ensure:** Low-rank data  $Z \in \mathbb{R}^{N \times K}$ , Principal components  $V \in \mathbb{R}^{K \times M}$ 1: for  $1, \ldots, E$  do 2: for  $i = 1, \ldots, N$   $j = 1, \ldots, M$ ,  $k = 1, \ldots, K$  do 3:  $L_{i,j} \leftarrow \left(X_{i,j} - \sum_{k=1}^{K} Z_{i,k} V_{k,j}\right)^2$ 4:  $V_{k,j} \leftarrow V_{k,j} - \eta \frac{\partial L_{i,j}}{\partial V_{k,j}}$ 5:  $Z_{i,k} \leftarrow Z_{i,k} - \eta \frac{\partial L_{i,j}}{\partial Z_{i,k}}$ 6: end for 7: end for

8: return Z, V

Derive the update rule gradients  $\frac{\partial L_{i,j}}{\partial V_{k,j}} = ?, \frac{\partial L_{i,j}}{\partial Z_{i,k}} = ?$  (3 points)

#### (c) Argue how can we find a good value for E? Does it depend on $\eta$ ? (1 points)

# **Exercise 24: PCA - Gradient Descent (5 points)**

- (a) What is the difference between a full gradient descent and stochastic gradient descent? (1 point)
- (b) Another method to compute the PCA of a dataset is through gradient descent, where the latent data Z and the principal components Z are updated via computing the full gradient over L, as shown in Algorithm 2.

Algorithm 2 Compute PCA through Gradient Descent

**Require:** Original Data  $X \in \mathbb{R}^{N \times M}$ , Number of latent dimensions K, Learning Rate  $\eta$ , Number of epochs E

**Ensure:** Low-rank data  $Z \in \mathbb{R}^{N \times K}$ , Principal components  $V \in \mathbb{R}^{K \times M}$ 1: for  $1, \ldots, E$  do 2: for  $i = 1, \ldots, N$   $j = 1, \ldots, M, k = 1, \ldots, K$  do 3:  $V_{k,j} \leftarrow V_{k,j} - \eta \frac{\partial L}{\partial V_{k,j}}$ 4:  $Z_{i,k} \leftarrow Z_{i,k} - \eta \frac{\partial L}{\partial Z_{i,k}}$ 5: end for 6: end for 7: return Z, V

Derive the update rule gradients  $\frac{\partial L}{\partial V_{k,j}} = ?$ ,  $\frac{\partial L}{\partial Z_{i,k}} = ?$  (3 points)

(c) Argument on the advantages and disadvantages of both learning algorithms. (1 points)

## **Submission**

• Electronically to wistuba@ismll.de. Text submitted as pdf, code submitted as source files. No archives.