

Data Analytics Seminar-1

ISMLL

Prof. Dr. Dr. Lars Schmidt Thieme, Mofassir Arif

Outline

Seminar Details

Text mining Analysis

Finding additional material

Seminar -Text Analysis and Application

Introduction

- ▶ The Process of deriving high-quality information from text.
- ▶ To turn text into data for analysis through the application of Natural Language Processing techniques.
- ▶ Aim of the course is to give an entry level exposure to the machine learning techniques and their uses.
- ▶ When? Tuesday 14:00-16:00
- ▶ Location: H-2 (Main Campus)

Seminar -Text Analysis and Application

Seminar tasks and activities:

- ▶ One paper per person about a topic and a presentation day are assigned
- ▶ Prepare a presentation in a small group (3 students):
 - ▶ The group has to prepare a presentation:
 - ▶ The presentation must be submitted in pre-final version to Mofassir Arif (arifmo@uni-hildesheim.de) one week in advance
 - ▶ If the presentation is not well done, part of it, or the complete presentation, will be canceled (Students will be informed a few days in advanced)
 - ▶ Peer Review: 3 of your peers will receive the presentation anonymously and their feedback will be referred back to you

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Grading

- ▶ Presenting the work to the class (50% of the mark)
- ▶ Submission of the Summary Paper due 4 weeks after term break (50% of the mark)

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Each group member has to prepare a presentation which consists of four parts:

- ▶ Introduce the topic
- ▶ Summarize the papers (This is the main part)
- ▶ Underline differences and similarities of the algorithms

It is important to:

- ▶ Involve the audience, will be counted as part of the mark
- ▶ Not omit crucial parts of the paper such as the evaluation, the algorithms, the baselines, etc.
- ▶ Try to provide your own interpretation of the models

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The group presents the topic

- ▶ The students will present 60 minutes (20 minutes each)
- ▶ After that 30 minutes for questions and answers
- ▶ If you don't present you will get a 5.0 as a presentation mark and that automatically results in a failed exam.

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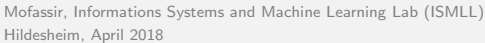
Summary Paper:

- ▶ Will be a paper like document, one for each participant, of exactly 15 pages (not one more not one less)
 - ▶ Introduce the topic
 - ▶ Summarize the paper (This is the main part)
 - ▶ Underline differences and similarities of the algorithms of your group
 - ▶ Argument why your method is or is not the best of the similar ones seen.
- ▶ Submit three hard copies and one digital copy to our secretary (hinzemelching@ismll.uni-hildesheim.de)
- ▶ A template will be provided
- ▶ More details in the next lecture

Seminar -Text Analysis and Application

Semester Plan

- ▶ Two meetings about:
 - ▶ Paper reading how to
 - ▶ Summary Paper writing how to
- ▶ Weekly presentations
- ▶ Submission of the Summary Paper
- ▶ **Attendance:** You can only miss 2 presentations.



Seminar -Text Analysis and Application

A: Machine learning in automated text categorization

Survey Paper and a must read for everyone

Themes

► Fundamentals

- B-1: Stochastic gradient descent training for L1-regularized log-linear models with cumulative penalty
- B-2: Curriculum Learning
- B-3: Combined Regression and Ranking

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Themes

► Text Categorization

- C-1: Text Categorization with Support Vector Machines. How to Represent Texts in Input Space?
- C-2: Effective Use of Word Order for Text Categorization with Convolutional Neural Networks
- C-3: Learning Sentiment-Specific Word Embedding for Twitter Sentiment Classification

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Themes

► Text Categorization

- D-1: An Effective Approach to Enhance Centroid Classifier for Text Categorization
- D-2: Inductive learning algorithms and representations for text categorization
- D-3: Character-level Convolutional Networks for Text Classification

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Themes

► Sentiment Analysis

- E-1: Thumbs up?: sentiment classification using machine learning techniques
- E-2: Twitter as a Corpus for Sentiment Analysis and Opinion Mining
- E-3: Deep Convolutional Neural Networks for Sentiment Analysis of Short Texts

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Themes

► Sentiment Analysis

- F-1: Recognizing contextual polarity in phrase-level sentiment analysis
- F-2: OpinionMiner: a novel machine learning system for web opinion mining and extraction
- F-3: Coooolll: A Deep Learning System for Twitter Sentiment Classification

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Themes

► Sentiment Analysis

- G-1: Twitter Sentiment Classification using Distant Supervision
- G-2: Active learning for imbalanced sentiment classification
- G-3: Context-Sensitive Twitter Sentiment Classification Using Neural Network

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Themes

► Applications

- H-1: PTE: Predictive Text Embedding through Large-scale Heterogeneous Text Networks
- H-2: FastXML: a fast, accurate and stable tree-classifier for extreme multi-label learning
- H-3: Large-scale Multi-label Learning with Missing Labels

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Themes

► Applications

- I-1: A Machine Learning Approach to Twitter User Classification
- I-2: Broadly Improving User Classification via Communication-Based Name and Location Clustering on Twitter
- I-3: Twitter-Based User Modeling for News Recommendations

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Themes

► Applications

- J-1 Web-Search Ranking with Initialized Gradient Boosted Regression Trees
- J-2: Mining text snippets for images on the web
- J-3: Smart Reply: Automated Response Suggestion for Email

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Themes

► Applications

- K-1: A system to grade computer programming skills using machine learning
- K-2: Top-k Multiclass SVM
- K-3: Robust Top-k Multi-class SVM for Visual Category Recognition

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Finding additional material

- ▶ If you don't understand something..
- ▶ This is not a book, it happens...
 - ▶ Try to pose yourself a specific questions
 - ▶ Look online

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Finding additional material

- ▶ A book explaining the algorithms
- ▶ A PhD thesis
- ▶ Tutorials
- ▶ Highly related state of the art papers

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[S Huang](#), [S Wang](#), [TY Liu](#), [J Ma](#), [Z Chen](#)... - Proceedings of the 38th ..., 2015 - dl.acm.org
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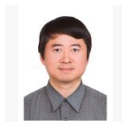
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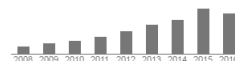
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Nature nanotechnology 4 (11), 732-737			
Contrasting patterns of retinoblastoma protein expression in mouse embryonic stem cells and embryonic fibroblasts.			
P Savatier, S Huang, L Szekeley, KG Wiman, J Samarut		248	1994
Oncogene 9 (3), 809-818			
Flooding-induced membrane damage, lipid oxidation and activated oxygen generation in corn leaves			
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MLA Huang, Shanshan, et al. "Listwise Collaborative Filtering." *Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval*. ACM, 2015.

APA Huang, S., Wang, S., Liu, T. Y., Ma, J., Chen, Z., & Veijalainen, J. (2015, August). Listwise Collaborative Filtering. In *Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval* (pp. 343-352). ACM.

Chicago Huang, Shanshan, Shuaiqiang Wang, Tie-Yan Liu, Jun Ma, Zhumin Chen, and Jari Veijalainen. "Listwise Collaborative Filtering." In *Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval*, pp. 343-352. ACM, 2015.

Harvard Huang, S., Wang, S., Liu, T.Y., Ma, J., Chen, Z. and Veijalainen, J., 2015, August. Listwise Collaborative Filtering. In *Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval* (pp. 343-352). ACM.

Vancouver Huang S, Wang S, Liu TY, Ma J, Chen Z, Veijalainen J. Listwise Collaborative Filtering. In *Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval* 2015 Aug 9 (pp. 343-352). ACM.

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Tutor Information

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arifmo@uni-hildesheim.de

C206

Open Hours: Thursdays 14:00-16:00